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February 5, 2025

International Economic Development Council
Accreditation Committee
734 15th NW, Suite 900
Washington, DC 20005

Dear Accreditation Committee,

As a longstanding partner with the McKinney Economic Development Corporation, I am honored and excited to write this letter of support for application for accreditation as an Accredited Economic Development Organization with the International Economic Development Council.

McKinney has a vibrant business climate with a diversified industry base with room to grow. Our McKinney EDC has been at the forefront of helping identify companies that fit our economic growth strategy and provide the tools and resources necessary to attract and retain the type of companies that keep our economy strong.

Since 2014 when I took the position at the Chamber, I have seen the organization grow and flex in new ways of supporting business. We have strengthened our working relationship to cross promote our community, help existing businesses expand, address workforce needs and look at innovative ways not only to incentivize the right development, but also grow our own cutting edge entrepreneurial eco system. I have seen the EDC adapt to new ways of attracting business by utilizing smart data and targeting messaging. Their strategic approach to economic development is paying off as new projects continued to be announced, and our commercial task base grows.

We have a special community and thanks to the high quality of life our citizens enjoy, we have seen the residential growth explode. Now, with the work the EDC is engaged in, we are also seeing the growth and expansion of companies providing our community with quality paychecks and jobs.

We are proud of our community and our continued collaborative relationship with have with the McKinney EDC. I am highly endorsing their application as they are a world-class economic development team.

Sincerely,

A handwritten signature in black ink, appearing to read 'Lisa Thomas', is written over a light blue horizontal line.

To Lead, Connect, and Empower Our
Stakeholders to Advance Business and
Community Excellence

